

ZADE SAFADI

Product Manager | Enterprise Platforms | AI & Data Products

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PROFILE

Product leader with 7+ years spanning enterprise software, analytics, and engineering. Own strategy and delivery for three internal applications serving 1,000+ users and supporting governance of a multi-trillion-dollar loan portfolio; known for turning complex user, risk, and technical requirements into clear roadmaps and shipped capabilities.

EXPERIENCE

Freddie Mac

June 2019 – Present

Product Manager

Remote

- Own product strategy, roadmap, and backlog for three enterprise applications used by 1,000+ employees to support model-risk governance across a multi-trillion-dollar loan portfolio.
- Lead discovery through delivery by interviewing users, synthesizing pain points, writing PRDs and user stories, defining acceptance criteria, prioritizing features, and coordinating sprint planning and UAT with business and technology teams.
- Lead modernization of a mission-critical legacy platform; developed the business case and RFP requirements, evaluated SaaS capabilities, and translated operating and control needs into a target-state product roadmap.
- Built SQL analyses and Tableau dashboards that improved visibility into model inventory, risk ratings, and workflow status, giving leaders clearer inputs for governance and product decisions.
- Developed the product strategy for a GenAI-assisted loan-review workflow, defining priority use cases, model requirements, human-in-the-loop controls, and success metrics around review time and decision quality.
- Align product, engineering, risk, operations, and senior leaders on scope, sequencing, dependencies, and release readiness, serving as the primary point of accountability for product decisions.

Outlier

June 2023 – May 2025

Data Scientist – AI Training (Part-time)

Remote

- Evaluated and ranked LLM responses to complex Python, SQL, and analytical tasks; wrote rubric-grounded feedback on correctness, reasoning, instruction following, and code quality for RLHF training.
- Identified recurring model failure patterns and produced precise corrections that improved the quality and consistency of technical training data.

SOR Controls Group

April 2019 – May 2020

Applications Engineer

Kansas City, MO

- Partnered with customers, sales, operations, and manufacturing to translate industrial-control requirements into product configurations, technical specifications, and practical application solutions.

SELECTED PROJECT

AI-Powered Lifestyle Recommendation Product | UW AI Product Management Capstone

2025

- Defined a 0-to-1 product concept through user discovery, competitive analysis, rapid prototyping, and prioritization of a personalized recommendation experience.
- Designed the RAG-based solution approach, data and evaluation requirements, human-feedback loop, and phased roadmap; prototyped workflows in Claude Console and Google AI Studio.

EDUCATION & CREDENTIALS

University of Missouri–Kansas City

Kansas City, MO

Master of Business Administration

2021

University of Kansas

Lawrence, KS

Bachelor of Science, Petroleum Engineering

2017

AI Product Management Specialization, University of Washington

2025

Google Business Intelligence Professional Certificate

2023

SKILLS

Product: Product strategy, roadmaps, discovery, PRDs, backlog prioritization, user stories, Agile delivery, UAT, stakeholder alignment

AI & Data: GenAI product strategy, RAG, LLM evaluation, RLHF, human-in-the-loop design, SQL, Tableau, Power BI, Python

Tools: Jira, Mural, Miro, Figma, Google AI Studio, Claude Console